



ParadiseTM

Blood Pressure Procedure

Discussing the ParadiseTM procedure with Your Doctor

If your blood pressure remains high despite medications and lifestyle changes, the ParadiseTM procedure may be worth exploring. This guide will help you understand your options and walk into your doctor's appointment with the right questions.



About The Paradise™ procedure

Paradise is a breakthrough procedure that's proven to help lower blood pressure for the long term.*¹⁻⁴ The Paradise™ procedure targets a key driver of high blood pressure: overactive nerves near the kidneys.²⁻⁴ Your doctor can help you understand how the Paradise™ procedure compares to other available treatment options.

*In combination with medication therapy
1. TCT 588: 24-Month Durability of the Blood Pressure Lowering Effect of Ultrasound Renal Denervation for Hypertension with the Paradise System, Ajay J. Kirtane, TCT 2025. Studies of therapeutic effect are limited by concomitant therapies.
2. Azizi M, et al., JAMA. 2023;329:651-661.
3. Azizi M, et al., Lancet. 2018;391:2335-2345.
4. Azizi M, et al., Lancet. 2021;397:2476-2486.

You could be a candidate for The Paradise™ procedure if:

- 1 You've been diagnosed with hypertension by a doctor.
- 2 You've tried two or more blood pressure medications and still have difficulty meeting your blood pressure goal.

The Paradise™ procedure is FDA approved and is clinically proven to help lower high blood pressure. Nearly 8 in 10 Paradise patients saw meaningful blood pressure reductions after the procedure.*¹

Your doctor will confirm whether you meet the clinical criteria for the Paradise™ procedure at your consultation.

How The Paradise™ procedure works

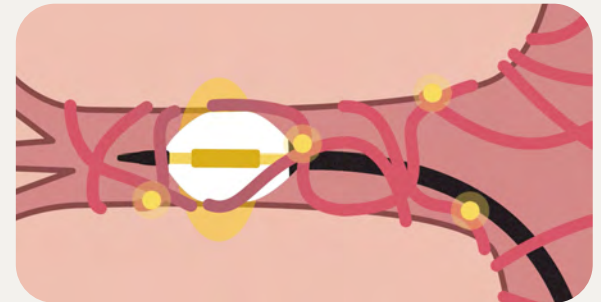
Scan this QR code to watch a video about the procedure and how it helps lower blood pressure.



Or visit LowerBP.com

How does the Paradise™ procedure help lower blood pressure?

Your heart, blood vessels, and kidneys all help maintain your blood pressure. For some people, nerves near the kidneys signal excessively to the brain to constrict blood vessels and increase blood flow. The Paradise™ procedure targets those overactive nerves with short bursts of ultrasonic energy.²⁻⁴



When the catheter is close to the nerves around the artery, energy is delivered in short bursts to calm those nerves. The Paradise™ system is designed to help protect the artery wall during treatment.²⁻⁴



What to expect during your Paradise™ consultation

You and your doctor will discuss your hypertension history, your experience with previous treatments, and the characteristics of your hypertension. Together, you will decide whether the Paradise™ procedure is right for you. You may need other imaging and testing, verification of insurance coverage benefits, or insurance pre-approval before deciding next steps.

Your doctor will walk you through what you can expect before, during, and after the procedure. Your consultation is your time to ask your doctor any questions you may have. Your consultation will not include the procedure itself.

How to prepare for your Paradise™ procedure consultation

We recommend that you come ready to discuss your hypertension concerns, its impact on your daily life, your experience with previous treatments, the high blood pressure medications you've tried or are taking, and your questions about the Paradise™ procedure.

Below are tips to prepare for your Paradise™ procedure consultation:

- 1 Save your consultation date and time in your phone calendar.
- 2 Think about whether you would like to bring a family member, caregiver, or friend for support.
- 3 Complete and print this guide to prepare for your consultation.
- 4 Watch the "How the Paradise™ procedure Works" video.
- 5 Make sure you have transportation figured out before your appointment.
NOTE: Your insurance provider may provide non-emergency medical transportation.



Your doctor may ask you the following questions at your consultation. You can prepare ahead of time by answering the below and bringing your answers to your appointment.

- 1 How many years have you had high blood pressure?
☐ Less than a year ☐ 1-5 years ☐ 5+ years
- 2 What was your last blood pressure reading?
 Blood pressure reading: _____ Date: _____
- 3 Which of the following have you tried to better control your blood pressure? (Select all that apply)
☐ Eating a healthier diet ☐ New ways to manage stress
☐ Using less salt ☐ Drinking less alcohol
☐ Exercising more regularly ☐ Quitting smoking
☐ High blood pressure medication
- 4 How many medications are you currently taking for your high blood pressure?
☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ More than 3
- 5 Are you satisfied with how your blood pressure medications are managing your blood pressure?
☐ Yes ☐ No
- 6 What medications are you currently on?

- 7 Are you experiencing unwanted side effects with your blood pressure medications?
☐ Yes ☐ No
 If you are experiencing unwanted side effects, please list them here:

- 8 Have you experienced a hospitalization related to your high blood pressure in the past year?
☐ Yes ☐ No

Have an informed conversation.

Here are some questions you may want to ask your doctor at your Paradise™ procedure consultation:

- Am I a good candidate for the Paradise™ procedure?
- How does the Paradise™ procedure help lower pressure?
- What are the benefits of the Paradise™ procedure?
- Is the Paradise™ procedure safe?
- What does the Paradise™ procedure involve?
- What does the recovery after the Paradise™ procedure look like?
- What are the next steps to get the Paradise™ procedure?

Your questions and notes:

This doctor discussion guide is made available to provide you with educational information. Your next step is to schedule a consultation with a doctor so they can confirm if this treatment option is right for you. Your doctor is the best person to give you additional educational information about the Paradise™ procedure, and to answer any questions you have about your diagnosis, medications, and treatments.

Important Safety Information

Patient experiences with the Paradise™ blood pressure procedure vary by individual. Only a doctor can determine if the Paradise™ procedure is right for you. Below is a brief summary. Consult with your physician and please visit www.ParadiseLowerBP.com/safety for full safety information. Refer to instructions for use for full indication, contraindications, warnings and precautions details.

Who is the Paradise™ procedure for? The Paradise™ procedure is approved by the FDA as a complementary treatment to help lower blood pressure for people with hypertension who haven't been able to successfully control their blood pressure with lifestyle changes and medications.

Who is not a candidate for the Paradise™ procedure? The Paradise™ procedure is not right for you if:

- You haven't been diagnosed with hypertension
- You are able to successfully control your blood pressure with lifestyle changes and medications
- You have been diagnosed with renal artery fibromuscular disease
- You have a stent placed in your renal artery
- You have a renal artery aneurysm
- You are pregnant
- You have abnormal kidney (or secreting adrenal) tumors
- You are less than 18 years of age
- You have a known allergy to imaging solution

Additionally, at the time of your procedure, your doctor may find structural conditions related to the artery anatomy that would not allow your doctor to continue with the procedure, such as if the groin, femoral, or renal artery where your doctor will insert the catheter is too narrow.

If you have a pacemaker or another active implanted medical device, your doctor will work with you, the device manufacturer, and/or the doctor who implanted your pacemaker or other active medical device to decide if the Paradise™ procedure is right for you and what precautions will need to be taken. Your doctor will evaluate you and work with you to determine if the Paradise™ procedure is right for you. You may also need other testing, verification of insurance coverage benefits, or insurance pre-approval before deciding next steps.

What are the potential risks of the Paradise™ procedure? Below are the potential risks you should know about that can happen during the Paradise™ procedure or after getting the Paradise™ procedure. Below are the most common potential risks with the Paradise™ procedure or response to the treatment: • Pain or discomfort • Complications at the site where the catheter is inserted (like bleeding, bruising or swelling, etc.) • Narrowing or tightening of the arteries (renal artery spasm) that often resolves on its own. These types of events are generally expected with any kind of minimally invasive procedure, and almost all of them are resolved on their own or with medication. The rare but more serious potential risks that may occur as response to the treatment or to the catheterization procedure include: • Abnormal connection between two anatomical structures (artery and vein or the aorta and gastrointestinal tract) • Allergic reaction to contrast (sensitivity to the solution used for imaging arteries) • Anxiety • Pockets of blood that develop from a blood vessel wall injury • Blood flow blockage to your kidneys • Blockage in the arteries to the lungs, kidney or other blood vessels • Blood clots in deep veins • Narrowing of the artery that progresses over time (renal artery stenosis) • Blood in urine • Cardiac arrest or heart attack • Chest pain or discomfort • Complications related to pain and anti-anxiety medications provided • Death • Dizziness or headaches • Diarrhea, nausea, or vomiting • Excessive sweating • Infection • Irregular heartbeat or abnormal heart rhythm • Kidney damage that may cause one or both of kidneys to stop working • Low or high blood pressure • Slow heart rate or fast heart rate • Thermal injuries to the tissue neighboring your renal arteries (vessels, nearby tissue and/or other structures) • Stroke or transient ischemic event "mini stroke" • Swelling

What should I tell my healthcare provider? Please inform your physician of all symptoms, conditions, interventions and treatments you take for all conditions including prescription, over the counter medications and herbal supplements; if you are pregnant or planning to become pregnant, if you are breastfeeding or planning to breastfeed.